

CORPORATE SUSTAINABILITY

Syllabus (preliminary)

General information

- • Code: 38021
- • Period: P1 2023
- • Level: Intermediate
- • Credits: 5 study points
- • Language of instruction: English
- • Examinators: Nikodemus Solitander, Virva Tuomala, Sonja Saari
- • Exam: No exam. Mandatory assignments weekly. Final group work
- • Learning and material platform: Moodle + lectures in class

AIM

The overall aim of the course is to provide an introduction to the broad and rapidly expanding field of corporate sustainability (CS) and its challenges. Central themes are: Corporate Responsibility (CR), business & human rights; supplier control; transparency & accountability; circular economy; consumption and individualization; financialization; sustainable development & developing country challenges.

The weeks are divided into thematic entities, all weeks follow the ideas of lectures being very praxis-oriented through guest lectures + cases. The assignments build on cases that students analyse through both pre-given conceptual frameworks/readings and their own experiences. The themes for 2023 are focusing on some basic necessities in life: **money, food, and clothing.**

Learning goals

You are, at the end of the course, expected to have formed a critical understanding of some of the current, most central issues of sustainable development and some key future challenges for business from the perspective of society at large.

Particularly:

- Identify recent, historical, and emerging issues of CR
- Create a vocabulary that helps justify actions, values, and beliefs related to the course themes
- Identifying relevant theoretical frameworks to apply to CR issues
- Understanding of the variety of perspectives and critique of CR
- Exposing and exploring the values that characterize dominant views with management education
- Engaging in constructive dialogue with stakeholders holding conflicting opinions
- Producing theoretically grounded critical analyses in written form

Points

Individual assignments

- First assignment: 1*10p, essay
- Film assignments: 1x15p; 3x20p, essays
- Qualitative course feedback (anonymous but mandatory): 0p

Group assignment

- 15p