

In order to be accepted to the course (23160 or 23170) and to be allocated a supervisor you need to fill in this form!

All course information can be found in Moodle. You are responsible for keeping deadlines.

|       |  |       |  |
|-------|--|-------|--|
| Name  |  |       |  |
| Phone |  | Email |  |

Ascertain that you read the e-mail that is linked to Moodle.

(Swemag) Jag är inskriven magisterstuderande med huvudämnet marknadsföring \_\_\_JA

Orsak ifall du inte är det: \_\_\_\_\_

(Swemag) Jag ämnar skriva min magisteravhandling på svenska \_\_\_ engelska \_\_\_ (X i rätt alternativ)

I currently have \_\_\_\_\_ credits towards the needed 120 credits in the Master's Programme.

I fulfil the following prerequisites: You need to have passed 25 ECTS relevant master subject courses and 10 ECTS method courses.

Requirements:

| Name of the course   | YES /when | If "no", explain why |
|--|-----------|----------------------|
| I have passed the Research Skills course 23122 and at least one Methods course (or have been exempted)   |           |                      |
| Qualitative Research Methods 23113   |           |                      |
| Multivariate data analysis 3677  |           |                      |
| Apart from this course and finishing my Master's thesis, I still need the following courses to graduate: |           |                      |

|   |
|---|
| In order to be accepted to the course you need to confirm the following:  |
| I have read the syllabus and understand the amount of work required by the course   |
| I have reserved the required week for Seminar 1 sessions  |
| I have reserved the required week for Seminar 2 sessions  |
| I understand that failing deadlines might means failing the course (0 points for that part) and the whole course might be needed to be retaken and a new supervisor may be appointed. |

|  |   |  |
|--|---|--|
| I confirm that I understand the requirements | Write 'yes' if you intend to take the course: |  |
|--|---|--|

## Preliminary research plan/idea

If the thesis will be written in Swedish, write the suggested topic, research problem and aim in Swedish.

Write it in English, when the thesis will be written in English. See Hanken instructions for permission to write in English if you are in the Swedish Programme:

My name: \_\_\_\_\_ student nr \_\_\_\_\_

*Research area/research problem with some relevant references (Forskningsproblem):*

*Preliminary aim and research questions (Syfte och forskningsfrågor):*

*Planned empirical data and access to data (Planerad datainsamling och tillgång till data. Please specify if you plan to do a qualitative or quantitative study:*

*Any foreseen problems (Eventuella problem)?*

*Anything else that we need to take into consideration (Annat som är bra för oss att veta?)*