

HANKEN Svenska handelshögskolan
HANKEN School of Economics

Institutionen för finansiell ekonomi och nationalekonomi
Department of Finance and Economics

Principles of Wealth Management 17031

Autumn 2026 / P1 / 2 ECTS

Version: 27 August 2026

COURSE DESCRIPTION

I. Aim of the course according to the Handbook

Relying on a strong theoretical background, this course educates you in the basic concepts of finance and wealth management, including diversification, risk and return, and market efficiency, and how to grow and manage wealth over time.

The course is based on interviews with doctor Björn Wahlroos. It covers traditional theories in finance as well as more recent developments in financial markets. In addition, the course provides an introduction to the history of finance, the dynamics of market crashes, negative interest rates and the role of central banks within an economy.

The course is well-suited for anyone, not only finance or economics majors.

II. Learning outcomes

You have an understanding of core concepts in finance and economics in order to address issues related to wealth management.

After completing the course, you will be able to

- embrace the importance of diversification, risk and return in wealth management
- account for risk aversion and other investor characteristics
- recognise the main features of different asset classes
- calculate the present and future value of money, and to understand the time value of money
- identify the importance of finance, economics, and wealth management in society at large

III. Prerequisites

There are no formal pre-requisites, although basic knowledge of finance and/or economics does not hurt. Nevertheless, the course can be taken by anyone having an interest in wealth management.



IV. Literature

No formal literature. Potentially reading material specified by the examiner. The assignments require references chosen by the student.

V. Structure and evaluation of the course

1. Finalise the MOOC Principles of Wealth Management on **Digicampus**

- Go to <https://digicampus.fi/course/view.php?id=6400>
Check the details in section VIII for registering, and follow them promptly
- Complete the course on Digicampus
- Minimum requirement: 50 per cent of the points in the final test
 - Ten multiple choice questions
 - **Note that you have two attempts to take the test**
- Open all steps
- Post at least one comment in each forum
- Attempt all quizzes at least once
- No collaboration between students
- Minus five points for the first missing step, then another one point is withdrawn for each missing step
- Deadline: Thursday, 22 October 2026 at 23:59

2. Assignments submitted through **Moodle**

- 100 points with a minimum requirement of 50 points
 - Assignment 1: 40 points
 - Assignment 2: 60 points
- Detailed information is given in the assignment documents
- All assignments are mandatory

The plagiarism similarity score may affect the grading.

Hanken's AI rules must be respected and followed. Unsolicited use of AI is prohibited. All submissions warrant an AI statement, even in case AI was not used. No statement → minus ten points withdrawn per missing statement.

The 100-point scale will be translated to grades as follows:

Points →	Below 50	50–59	60–69	70–79	80–89	90–99
Grade →	Fail	1	2	3	4	5

Parts of the course passed are valid only during the current academic year. **A student failing to finish the course for whatever reason must start the course from the beginning and carry out all parts anew. Failing any mandatory part will fail the course.**

VI. Examiners and administrators

Jan Antell	Examiner. Lead educator on Digicampus. Communication in Swedish or English.
Niclas Meyer	Lead educator on Digicampus. Not associated with this Hanken course 17031. Do not contact Niclas in matters related to this course.
Anh Nguyen	Course administrator. Contact person for the assignments. Communication in English.



VII. Timetable

The course is completely online, and there are no scheduled lectures other than the introductory lecture. Although the MOOC on Digicampus is divided into *weeks*, it can be taken faster. The deadlines for the assignments and the test must be respected.

VIII. Registering

Follow the guidelines exactly, and
do nothing else than stated here!



(AI generated picture.)

All participants need to register both for the Hanken 2 ects course, and separately to the MOOC Principles of Wealth Management on Digicampus. Register to the Hanken course in the following way:

- Hanken students register through Sisu
- Other students register through Hanken's Open University:
<https://www.hanken.fi/en/apply/open-university>

After having registered to the Hanken course, you also need to register to the MOOC on Digicampus. **Please do the following, and nothing else than the following:**

1. Go to the course page on Digicampus::
<https://digicampus.fi/course/view.php?id=6400>
2. Log in with the option Haka Login and use your Hanken user ID to log in.
3. Go to the bottom of the page to "Self enrolment (Student)".
4. Use the following enrolment key to register to the course page:
Hanken2026-2027PoWM
5. Note. You might have seen a general Hanken enrolment key for MOOC's. Do not use it. You must use the specific key given in step 4. Otherwise, you will not get credits for the course.

That's it. Ready to go!