

SYLLABUS

Welcome to Global Sustainability (1144)

This syllabus provides an overview of the course content, intended learning outcomes, teaching arrangements, assessment, and practical information. Students are encouraged to read the syllabus carefully at the beginning of the course and consult it throughout the course.

1. General Information

Course Name: Global Sustainability

Course Code: 1144

Period: P1

Language of Instruction: English

Grading Scale: 1-5 (converted from min.50p to max 100p)

2. Course Description

The course deals with issues related to Global Sustainability through the lens of corporate social responsibility (CSR). The course provides an introduction to key concepts and perspectives that describe the challenges, opportunities and risks that companies face regarding their social and environmental responsibility, and how these are linked to financial responsibility. In the course, in addition to core lectures, students will read the course book and engage in a series of online, self-paced modules.

3. Intended Learning Outcomes

The aim of the course is that after completing the course, you will have basic knowledge and understanding of the central concepts and perspectives that form the basis of CSR

After completing the course, you will be able to:

- define and apply key concepts and perspectives regarding corporate social responsibility (CSR)
 - identify relevant issues and analyze challenges related to corporate social responsibility in selected industries
 - produce scientific text in accordance with Hanken's recommendations for source management
-

4. Prerequisites

none

5. Workload

The total workload of the course is approximately 160 hours.

Activity	Hours
Lectures	12hrs
Group Work	55hrs
Independent Study	75hrs
Examination Preparation	28hrs
Total	160

6. Teaching Methods and Participation

Course Structure

The course consists of five lectures and is supported by three self-paced online modules. The course includes a group assignment that must be passed before taking the exam. Students are eligible for bonus points of +5p by completing a bonus assignment as specified by the examiner, this assignment requires attendance.

7. Instructor Information

Instructor: Nikodemus Solitander

Email: solitander@hanken.fi

Office Hours: By appointment

Communication

Questions about the course should as a rule be submitted through the question forum on Moodle. Questions that contain reference to personal information such as health issues should be handled via email or personal contact.

8. Course Literature

Required Reading

Borglund, T., De Geer, H., Frostenson, M., Lerpold, L., Nordbrand, S., Sjöström, E., Sweet, S., Windell, K. & Grafström, M. (2025). CSR and sustainable business. (Third edition). Sanoma Utbildning.

The 2nd edition of the book can also be used.

Additional readings attached to the group work are specified on Moodle.

9. Assessment and Grading

Group assignment needs to be passed before writing of exam. If group work has been previously completed in the same course 2025, the grade can, upon request, be transferred. Minimum grade for passing the assignment is 25 points.

The exam is a maximum 50 points and a minimum 25 points. A passed exam can be attempted to improve the grade once.

Assessment Components

Assessment Component	Weight (%)
Individual reflection papers	Pass/Fail
Group Work	50
Bonus assignment	5
Final Examination	50
Total	100 (+5 bonus)

Assessment Criteria

Group work assessment matrix: The following are assessed on a 4 grade scale: Familiarity, knowledge, and effective use of the reading materials; Addressing of questions; Application, and presentation of concepts; Structure; Referencing . Full matrix available on Moodle

Final examination assessment. Allowed Support Materials During Exam: You may use handwritten notes on one double-sided A4 sheet. Correct answers are based solely on the provided exam literature (book, videos, PowerPoints). The exam consists of 25 multiple-choice/short-answer questions. Each correct answer gives 2 points. Each incorrect answer gives -1 point. Unanswered questions give 0 points. You need 25 points to pass the exam.

10. Academic Integrity and Use of AI

Students are expected to comply with Hanken's principles of academic integrity and responsible academic conduct.

Suspected misconduct will be handled according to:

Hanken's Action Plan against Academic Misconduct in Studies ([link](#))

Use of AI

This course follows Hanken's Traffic Light Model for the use of generative AI. ([link](#))

AI Category for course or assignment: AI category for group work is yellow, with the exception of the 4th question which is AI category Red.

11. Important dates

Date	Topic/Content	Activity	Deadline

30.9	Deadline for bonus assignment	Via Moodle	23.59
5.10	Deadline for group work	Via Moodle	23.59
16.10	Deadline for learning notes	Via Moodle	23.59
21.10	Exam 1	At Hanken	Sign up in Sisu
30.11	Exam 2	At Hanken	Sign up via Sisu
12.1	Exam 3	At Hanken	Sign up via Sisu

12. Other.

When doing group work please familiarize yourself with Hanken's safer space principles:
<https://www.hanken.fi/en/about/hanken-diversity/safer-space-principles>