

HANKEN Svenska handelshögskolan

HANKEN School of Economics

Institutionen för finansiell ekonomi och nationalekonomi
Department of Finance and Economics

Seminarium i finansiell ekonomi 17160
Research seminar in Finance 17170

Hösten 2024 / Autumn 2024

Version: 16.8.2024. Replaces the version 12.7.2024. Added section about using AI.

What is it all about?

Informal answer: Present essays that will be included in your thesis in finance (code 1720, 30 ECTS). Help other students in their endeavour. Do it in two periods! Start no later than in the beginning of the second year of your master's studies. Everything is on-site.

The single most important attribute of a manuscript is that it is finalised. Do not let perfect be the enemy of good!

Formal answer: Check Sisu and this detailed course description.

DETAILED COURSE DESCRIPTION

Please read this document carefully. Even though it must not be treated as a formal legal document, it gives the answer to most questions. In unclear situations, the examiner (Jan Antell) has an exclusive right of interpretation with regards to this document. **In case of problems, please contact the department immediately. No-shows are not appreciated!**

This course description applies for students admitted to

- the integrated bachelor's and master's studies (Swedish track, code 17160);
- Hanken's master's level studies with a bachelor's degree from another university or polytechnic (Swedish track, code 17160);
- a master's degree programme at Hanken, specializing in finance (English track, code 17170). Master's programmes initialised in different years have different names.

I. Aim of the course

Check the course description in Sisu for the formal details of the course.



II. Prerequisites

Completed bachelor's degree and 10 credits completed in your major subject (advanced level studies), and at least 5 credits completed method courses (advanced level studies).

III. GDPR – very important

Theses need to be conducted in line with Hanken Privacy and data processing policies. Theses that do not fulfil them cannot pass. GDPR deals with security and privacy aspects on how data conducted on/from individuals are obtained, how these data are stored, disclosed and archived, and how ethical concerns regarding sensitive data/respondents are handled.

It is utterly important that you fill in Hanken's GDPR form. For a majority of the finance students, the following steps will do it:

1. Go to Steg 1 in <https://libguides.hanken.fi/c.php?g=674459&p=4797947> (for the English version, go to <https://libguides.hanken.fi/c.php?g=671943&p=4772792>).
2. In the **Supervisor box, write Jan Antell** regardless of your actual supervisor.
3. In the **Supervisor's e-mail address box, write jan.antell@hanken.fi**.
4. Tick the box MSc thesis (Magisteravhandling).
5. For a majority of the finance students, tick the box *No personal data (Inga personuppgifter)*, go to the end of the document to **Save**. In some cases, you might need to tick *No direct identifier (Inga direkta identifierare)*.
6. If you have questions, contact Hanken's Data Protection Officer at dpo@hanken.fi. Please do not contact your supervisor in issues related to GDPR.

For interviews or more personalised data, the form needs to be filled in more extensively. Do not submit the form until you have actually collected your data.

IV. Use of AI

Hanken's rules for using artificial intelligence in the studies must be followed. Failing to do so will be considered academic dishonesty. Add a section called *Use of artificial intelligence (Användning av artificiell intelligens)*, or similar. This is to be done even if you did not use AI. Instructions are found [in English](#) och [på svenska](#) (links).

V. Language

The seminar essays may be written in Swedish or in English according to the provisions below. The working language of individual sessions will be indicated. If the language of a session is English, *all* activity will be in English, including the seminar essay, the presentation, the formal discussion, written comments, and class activity, unless the supervisor states differently in the beginning of the session. In Swedish slots, *all* activity is in Swedish. Depending on the number of English/Swedish seminar essays, some essays written in English may be presented in Swedish.

A student who is admitted to a master's degree programme at Hanken, specializing in finance, writes his or her thesis in English.



Students admitted to master's studies in Swedish may choose between Swedish and English.

Note: To be allowed to write the thesis in English, the student **must** meet a set of requirements, including a **Swedish summary** of the thesis, described in detail on Hanken's web pages. Check the requirements before you start! **The student herself or himself is responsible for checking the criteria, and to ensure that she/he fulfils them.**

(<https://www.hanken.fi/sv/studerande/program-och-studier/magisterstudier/magisteravhandling/magisteravhandling-pa-engelska-0>)

It is strongly advised to participate in courses on academic writing and presentation skills delivered by the Centre for Languages and Business Communication at Hanken.

- På svenska. På magisternivån rekommenderas kursen *Vetenskaplig kommunikation för ekonomer* (5655-E). Likaså rekommenderas starkt att man utnyttjar Språkalliansens språkstöd (<https://studeraihelsingfors.fi/sprakfragor>).
- In English. If you take only one course in English, *Academic Writing: Apprentice Level* (51003) is recommended. If you take two courses, you should take *Mastering Academic Writing* (51004) in addition to the aforementioned course. Further, if you already have the skills of 51003 and 51004, you might consider the courses *Business Communication* (5167) or *Team Communication Skills* (5158).

VI. Condensed format style

The seminar essay(s) and subsequent thesis can be written in the *traditional format* most often employed, or in *condensed format* as in an article. The instructions in this course description are tilted towards the traditional format, especially the indicative number of pages. However, everyone is recommended to consider writing the **thesis in condensed format**. You must discuss with your supervisor should you be interested in this alternative. Basically, it is advised that a condensed format manuscript contains a general introduction, i.e., a so called *kappa*, followed by the article. A sample thesis is available on the course Moodle page. The same evaluation criteria are used as for traditional format manuscripts. Note that a shorter manuscript does not mean less work, or make it easier.

VII. Structure of the course

The course is a two-period, one-semester course, soon after which the thesis is expected to be submitted. If the thesis is not submitted in time, the student must participate in an additional part, making the course a two-semester course. No breaks between the parts are allowed. The course can be started either in period 1 or in period 3.

Note: A student that has selected a topic within the deadline is regarded as having confirmed his/her participation and assumed to be fully committed to meeting all the requirements and finish the course. A student failing to finish the course for any reason must start the course from the beginning. **There are no guarantees that the same topic can be reused.**



1. Topic selection

The topic is to be submitted no later than **Tuesday, 10 September at 11:00 a.m.** Students may discuss their suggestions for topic(s) with senior faculty at the department. The proposal is sent as e-mail to jan.antell@hanken.fi. The following information is warranted:

- name, student number, e-mail address, and course code (17160 or 17170);
- language to be used in the essay (Swedish or English);
- seminar title in the language to be used;
- a brief description and motivation of the topic (at least 10 lines of text), preferably including some references to related academic work.

2. Extended research plan

Extended research plan to be presented in class in October for autumn term beginners, February-March for spring term beginners. After being assigned a seminar supervisor, the student should write an in-depth research plan, also containing the background, theory, and literature review parts of the thesis. Therefore, **the essay is not just a plan, but also an essay on the topic**. It should contain at least:

- introduction;
- purpose of the study, possibly including the scope of the study;
- statement on the contribution, and a motivation for the purpose of the study;
- theory and any other background information needed;
- review of previous literature;
- an **in-depth plan** for the empirical part;
- a discussion of potential problems/challenges associated with the study.

You are responsible for the novelty of your topic. The manuscript should be submitted directly to the supervisor at least **one business week** prior to the presentation by e-mail, no later than **4:00 pm.**, and to Moodle for your fellow students.

The topic and especially the research agenda are presented in class. The presentation should take no longer than 20 minutes, leaving up to 25 minutes for discussion and guidance. The indicative length of a traditional format essay is some 25 pages. Write the day, date and time of your presentation, and *Extended research plan* on page one.

Class activity for commenting fellow students' projects is rewarded.

Participation in at least **three (3) presentation sessions** in addition to your own is required. Generally, there are two presenters during one session.

The student should contact the supervisor well in time for booking a presentation slot.

3. Main seminar (henceforth *Seminar*)

Seminar essay and presentation in November to the end of the semester for autumn term beginners, and April to the end of the semester for spring term beginners. The seminar essay is presented in class and should contain at least the following parts included in academic work in finance:

- all the non-plan parts of the extended research plan;
- data and methods;
- results and discussion of results;
- conclusions.



The traditional format essay should be approximately 30–50 pages. The presentation should take no more than 30 minutes, reserving one hour for the assigned discussant and the rest of the group to discuss the work. The essay should be submitted as follows:

- submit your essay directly to your supervisor as an e-mail attachment;
- upload your essay to the appropriate folder on the course Moodle page.

The essay should be delivered at latest **one week prior to the presentation**, no later than **4:00 pm**. In case of holiday, the submission is to be made no later than the last business day *before* the holiday. Write the day, date and time of your presentation on the first page of the essay, as well as *Main seminar essay*, or *Post-seminar essay*.

The student should contact the supervisor well in time for booking a presentation slot.

Formal discussion. Each participant acts as a formal discussant for a fellow student's seminar essay. The role of the discussant is to give a critical, analytic, **problem/topic oriented** discussion of **relevant issues** about the subject matter and to give **helpful** and reasonable comments to the author. I repeat: The formal discussion should be problem oriented. In the first place, you are **discussing the topic**, and only in second place the essay. Both should be discussed, but remember the priorities. Go straight to the point, and avoid sloppy and meaningless text. Be easy to read.

The discussant should hand in his/her written discussion (at least 5 pages of factual content) to the supervisor of the essay being discussed at least one business day prior to the presentation, no later than 12:00. After the term paper presentation, a copy of the formal discussion is given to the presenter.

Class activity for commenting fellow students' projects is rewarded. Students can participate in presentations of both Seminar and Post-seminar papers.

Written comments are written to **three** of your fellow students' projects. The written comments should be structured as a formal discussion, but shorter. Otherwise the same principles apply as for the formal discussion. The comments are handed in at least one business day prior to the seminar to the supervisor in the same way as the written formal discussions. After the term paper presentation, a copy of the written comment is given to the presenter.

Participation in at least **five (5)** sessions in addition to your own presentation and discussion is required, i.e., **1+1+5**.

4. Thesis

Submit your thesis in PDF/A, and accessible format by the end of March if you started in September, or by the end of July if you started in January. **These dates are very strict with zero flexibility.** Generally, the maturity test is written after thesis submission. However, for the July submission, the maturity test must be written within July, i.e., potentially a couple of days before thesis submission. Note that your supervisor is not necessarily at your disposal at any time of your choice, for example after mid-summer. The thesis is administratively apart from the seminar course, but in practice strongly tied to it. The date of thesis submission and maturity test writing will affect your seminar grade.

In the beginning of the seminar course, check the [requirements and formalities for the thesis](#) (link). The Hanken guidance is that the scope of the thesis is 60-70 pages of factual content, i.e., not, say, 35 to 40 pages. The length of a thesis must not exceed 100 pages, counting all pages from the title page to the last appendix. Note that the Office of



Study Affairs sets dead-lines for submitting the thesis to graduate on a certain graduation date. They are not directly related to the seminar course, although they must be met should you look for graduating at a specific date. **Note that you must follow the submission rules set by the Hanken administration.** Do not submit your final, formal thesis manuscript to your supervisor.

Often a preliminary examination is conducted before final submission. This is voluntary, but reduces the risk that any major problems are left unnoticed. Discuss with your supervisor should a preliminary examination be warranted. **Note that the preliminary examination requires a finished and complete thesis, not a draft.** It is advised to submit the manuscript for preliminary examination some one month but strictly at least two weeks prior to the formal submission. If the student fails to meet the submission dates, or the supervisor judges the thesis to be preliminary, see *Post-seminar*.

After the thesis has been graded by the Teaching Council, a grade for the course is given.

Further information about completing your studies:

- På svenska: [Studiernas slutskede](#) (länk);
- In English: [Completion of studies and graduation](#) (link).

5. Post-seminar

You did not submit your thesis as set forth in the previous step, did you?

In this case, you must attend post-seminar sessions. If you started the course in the autumn, the post-seminars are held in April to early May, and if you started in the spring, the seminars are held by the end of period 2. The essay should contain a summary of the changes from Seminar, i.e., **a synopsis** no longer than one page stating the most relevant additions and revisions made after the Seminar, and the rationale thereof. Required attendance is your own presentation slot, discussion slot, and **four (4)** other sessions. In all other respects, the instructions for the main seminar apply.

After the post-seminars, a grade for the course is given.

6. Practicalities

E-mail policy. If you need to contact your supervisor by e-mail, please write your messages in such a way that it is easy to answer them. It is very time-consuming to write long e-mail messages about complex issues that require a dialogue. Therefore, a personal meeting with the supervisor might be preferable. Note that different supervisors might have different attitudes towards e-mail messaging and meetings.

The schedule. The seminars are held in an ordinary room in Hanken's main building. The timetables do not automatically work themselves up. Therefore, **we expect the student to contact his/her supervisor to schedule the time for the presentations.** Contact your supervisor immediately to book a time for presenting the extended research plan, and at least discuss whether a slot for presenting the seminar essay should be set as well. Further details and instructions are given on Moodle. Note that last-minute, unforeseen changes due to force majeure may occur. You are still accountable for meeting the participation requirements. Ensure your schedule allows for flexibility to avoid missing attendance, i.e., do not leave all participation until the very end.



VIII. Grading

The maximum points that can be earned from the course are 100 and consist of:

	Seminar	Post-seminar
Extended research plan and presentation	15 p	
Seminar essay and presentation	25 p	30 p
Formal discussion	25 p	20 p
Written comments	15 p	15 p
Activity in class (ext. plan, S, PS)	20 p	10 p
TOTAL	100 p	75 p

The whole scale is used. You need to have at least 50 per cent of the overall points to pass the course. However, any part may be graded below 50 per cent if the delivery does not meet our minimum requirements. Only the examiner may fail the student if need be.

Activity points for real activity, not just attending, will be awarded from all sessions, including the extended research plan presentation. By attending one extra session in each category, you may increase your activity points, however not beyond the maximum points.

A finance professional needs bonuses. Therefore, if you successfully close the course in two periods as set forth above, your personal final points will be increased by 5 per cent. If it takes four periods, your combined points will be rescaled to a 100-point scale with no bonus. Further, filling in the GDPR report before the last presentation yields one bonus point.

Deductions: If you fail to attend as many times as specified, or you fail to write as many comments as required, or you submit after dead-line, there will be deductions:

- three points for each missing attendance at the extended research plan presentations. Cannot be compensated in any way;
- three points for each missing attendance during Seminar or Post-seminar. Missing attendance after Seminar can be compensated only during Post-seminar. Missing attendance after Post-seminar cannot be compensated. Note that we expect you to be on time. Should you be late, your attendance will not be counted;
- five points for each missing written comment. Can be compensated according to the same principles as for missing attendance;
- e^d points for late submission, where d ($d \geq 1$) is the number of days overdue, including the day of submission. Example: If the dead-line is on a Monday at 12:00 and you submit on Tuesday at 2:00 pm, the deduction is $e^2 = 7.4$ points;
- language issues and formal visual appearance form an integral part of the manuscript, i.e, deficiencies in these will lower your grade;
- failing to adhere to Hanken's action plan against academic dishonesty, including any guidelines regarding the use of AI such as ChatGPT, will have catastrophic consequences.



IX. Examiners and administrators

Jan Antell is the examiner and administrator, and has the final call regarding the course.

Everyone will be assigned a personal supervisor. He/she awards the points for all activity that is related to his/her student's essays and presentations.

Any general questions regarding the course should be addressed to the examiner, while questions concerning the student's own venture should be addressed to the supervisor.



That was the end of the formal course description. Nevertheless, check the following hints and advice as well.

X. Some hints and further remarks

This section is outside the course description and contains some general hints for your thesis. The list is by no means exclusive, but will give you some guidance.

1. **There are journals, and there are *journals*.** All published articles are not of equal prominence, not to mention non-published work. The top three journals in finance are *The Journal of Finance*, *Journal of Financial Economics*, and *Review of Financial Studies*. Also *Journal of Financial and Quantitative Analysis*, and *Managerial Science* are top-tier journals. Note, however, that there are many other journals of high quality as well. Nevertheless, should you opt for using unpublished manuscripts, theses, or articles in low-rank journals as references, justify your choice extra carefully.

The goodness of journals are measured by a number of criteria, the most well-known being the *impact factor*. Go to <https://jcr.clarivate.com/jcr/browse-journals> → Write *Business, finance* in the search field → Pick the category *Business, finance*.

2. **Predatory publisher** contacts Hanken alumni – ignore the inquiry! Predatory publishers – GlobeEdit, VDM Publishing, LAP Lambert Academic Publishing, etc. – every now and then offer their print on demand publishing services to authors of dissertations and master theses. Authors are asked to give up their copyright and in some cases even to pay a publishing fee. The Hanken Library, which is the responsible publisher of the publication series at Hanken, recommends that these kinds of inquiries are ignored. Questions in this matter can be sent to biblioteket@hanken.fi or library@hanken.fi
3. **You – the next generation doctor!** What could be more enlightening and rewarding than deepening your knowledge in finance? We strongly encourage you to consider doctoral studies at Hanken after graduation. More information is available at <https://www.hanken.fi/en/apply/phd-programme> (click *Swedish* for the Swedish version).
4. **Research collaboration with the Department of Finance and Economics.** Your supervisor may have an interest to develop your thesis into a published article after you have finalized your master's thesis. The details of the co-authorship may vary from case to case, but we hope you have a positive attitude should this opportunity arise.
5. A weak completed thesis is always better than an excellent but uncompleted one.
6. Sometimes things do not go as planned. Please refer to the following links for counselling, well-being services, and other study related services, and make use of them:
 - Studietjänster: <https://www.hanken.fi/sv/studerande/studietjanster>
 - Study services: <https://www.hanken.fi/en/students/study-services>
7. Suggest further topics that need hints.



XI. Guidelines for supervisors

In the beginning of a session, hand out the **attendance list** for circulation. Carefully check possible online attendees. Lists are available in the seminar room. As we expect the students to be on time, please indicate on the list anyone arriving late. Return the list to the examiner immediately after the session.

It is important that the **same grading principles** are used by all supervisors. When awarding points, the whole scale may be used. The points to be awarded are indicated on the attendance list. The following grading guidelines are given:

- **maximum points require greatness;**
- **if the delivery of an individual part of the course is weak but still deemed barely sufficient, 50 per cent of the maximum points are given;**
- if the delivery is weaker than sufficient, you may go below 50 percent, even significantly;
- presentations are graded as an overall assessment, the emphasis being on the contents more than on the presentation style, even though the latter must not be neglected;
- class activity
 - **is awarded for the extended research plan presentation, Seminar, and for Post-seminar;**
 - try to activate all students to comment at least something, and allow several rounds of comments;
 - yields automatically zero points if the student did not participate in the discussion (indicate this by "0" in the column *Aktivitet* in the attendance list);
 - assessment should be seen as an entity made up of the comments/questions and of their relevance, where just reading out loud written comments should be discouraged, however not prohibited;
- we need to differentiate between strong performance, average performance and weak performance;
- only the examiner can fail the student altogether.

Further, all **Main seminar** presentations must be evaluated according to the Assurance of Learning (**AoL/Rubric**) matrix.