

5215-B French III B - Travailler en français en entreprise, 3 cr

Code	5215-B	Validity	01.01.1950 -
Name	French III B - Travailler en français en entreprise 3 B	Abbreviation	French III B
Credits	3 cr	Date of expiry	10 years
Type	Language studies	Subject	520 Studies in Languages and Business Communication: French
Kind	Course	Hours	
Study right		Grading	points (0-100), passed
Recommended time			

Organisation Languages: French, Helsinki

Description

Course Description	<p><b>This course has obtained students top evaluation.</b></p> <p>The course starts beginning of CEFR level B 1.1.</p> <p>The target level is end of CEFR level B 1.1 (Independent user - Threshold).</p> <p><b>The course is given in French.</b> English may be used to explain e.g. grammar, contrastive elements or lexis when needed.</p> <p>The course alternates with meetings in class, homework and online studies and exercises.</p> <p>It focuses on:</p> <p><b>sales management</b></p> <p><b>business trip preparation</b></p> <p><b>professional events preparation and feedback</b></p>
Learning Goal	<p>You have the required skills to use French orally and in writing in everyday and business life.</p>

After completing the course, you will be able to	<ul style="list-style-type: none"> <li>• carry out a survey</li> <li>• conduct a sales interview</li> <li>• explain the terms of sale</li> <li>• introduce a new product</li> </ul> <ul style="list-style-type: none"> <li>• report a career, share motivations</li> <li>• describe a way of organizing</li> <li>• react to a problem</li> <li>• report a mission</li> </ul> <ul style="list-style-type: none"> <li>• discuss a business event and organization</li> <li>• write an invitation to a professional event</li> <li>• make a simple speech</li> <li>• assess simply a professional event</li> </ul>
Course Category	<b>Hybrid course:</b> the interactive lectures are given online and/or on site and Helsinki and Vaasa students can participate online or on site.
Pre-requisites	5215 A - Français III A - Travailler en français en entreprise 3 A, CEFR level B 1.1 or equivalent CEFR level course.
Total Student Workload	80 hours divided in:  scheduled contact hours (face-to-face / online learning): 56 hours non-scheduled work (personal learning / assignment): 24 hours
Instruction	The course is hybrid type; Online and/or on-site traditional classroom methods combined and aligned with digital self-learning elements that are done outside the classroom at a time that suits the student.  <b>The attendance to the lectures is not mandatory but highly recommended</b> and part of the assessment (Commitment).
Literature and Course Material	<ul style="list-style-type: none"> <li>• Online courses guidelines and exercises in Moodle</li> <li>• Online assignments</li> <li>• Online quizzes</li> </ul>
Assessment	Examinations: 60 % / Ongoing activities: 40 %  <ul style="list-style-type: none"> <li>• 2 written examinations: 15 % each (30 %)</li> </ul>

	<ul style="list-style-type: none"> <li>• 2 oral examinations (1. Comprehension / 2. Interaction): 15 % each (30 %)</li> </ul> <p>Oral and written examinations during the last week of courses for each period, re-take earlier than four weeks after the first exam</p> <ul style="list-style-type: none"> <li>• Commitment: 15%</li> <li>• Home assignments: 10% (12 homework)</li> <li>• Weekly quizzes: 10 % (12 quizzes)</li> <li>• Course feedback: 5 %</li> </ul>
Recommended Time of Performance	<p>Hanken students can take this course simultaneously with course 5215-B-2, or separately.</p> <p>Arcada students must take this course simultaneously with 5215-B-2.</p>
Non-degree studies (Open University, JOO and Contract Studies)	<p>Quota for Open University students: 3</p> <p>Quota for JOO students: 3</p>
Additional Information	<p><b>The course is open to Helsinki and Vaasa students</b></p> <p>Arcada students and Hanken students who aim a Minor in French business communication should take this course simultaneously with the course 5215-B-2 (2 study points)</p>